

CHARLOTTA CARTER

Visionary CEO | AI & Health Equity Leader | Board Director | Government Tech Strategist

Executive Summary

Charlotta Carter is a transformational technology executive with 15+ years of leadership in AI, cybersecurity, health IT, and government innovation. She is CEO of GRI Technology Solutions and Founder of LLENA(AI)[™] Health Solutions—an AI-powered health equity platform endorsed by the White House Conference on Hunger, Nutrition, and Health.

Her enterprises impact underserved communities at scale: LLENA(AI)[™] has scaled through partnerships with Amazon, Instacart, and Walmart; secured \$5.4M USDA funding; and achieved 100%+ engagement growth. Previously, she held senior leadership at IBM, Microsoft, Sun Microsystems, and SGI, managing billion-dollar initiatives and teams of 2,500+. Charlotta brings board-ready expertise in AI governance, health tech strategy, and public-private innovation—grounded in execution and measurable outcomes.

Experience

CEO & Founder, LLENA(AI)[™] Health Solutions

Built and scaled an AI-powered health equity platform addressing over \$1 trillion in annual healthcare costs for chronic disease (diabetes, heart disease, kidney disease). Platform delivers personalized nutrition, exercise coaching, and preventive care via mobile technology to underserved communities. Key outcomes: • White House Conference on Hunger, Nutrition, and Health endorsement • \$5.4M USDA grant (Southern University partnership) • 100%+ increase in pilot engagement; 48% nutrition education improvement • Strategic partnerships: Walmart, Amazon, Instacart, CDC Foundation • State pilots: Louisiana, California with ongoing federal collaborations

CEO, GRI Technology Solutions (Founded 2006)

Founded and scaled a multi-division enterprise delivering enterprise software, cloud computing, cybersecurity, and medical supply solutions across government, banking, healthcare, and IT sectors. Key outcomes: • 60% IT cost reduction through proprietary GCM architecture • Architected AI diabetic health solution integrating with Amazon • SaaS cybersecurity audit platform for federal/state compliance • Preferred vendor to States of California and Louisiana • AWS & Microsoft Certified Partner

Senior Leadership, IBM | Microsoft | Sun Microsystems | SGI – Managed billion-dollar global initiatives, led 2,500+ teams across software, infrastructure, and cybersecurity. Enterprise transformation and cloud strategy expertise.

Board Expertise

1. Health Equity & Social Impact

Health outcomes shouldn't be determined by zip code. I built LLENA(AI)[™] to bridge cutting-edge AI and underserved populations. By partnering with retailers, healthcare providers, and communities, we prove that purposeful technology democratizes access and reduces preventable chronic disease. Track record: White House endorsement, \$5.4M USDA grant, 100%+ engagement growth.

2. AI Governance & Responsible Innovation

I architected LLENA(AI)[™]'s ML infrastructure and serve as Boardwise Advisory Expert on responsible AI. AI's impact depends on governance, transparency, and intentional design. In healthcare, I prioritize algorithmic bias assessment, data privacy, and accountability systems. Boards need leaders who bridge technologists and stakeholders—asking hard questions about equity, bias, and mission alignment beyond efficiency metrics.

3. Enterprise Technology Strategy

15+ years scaling technology solutions from startup to enterprise. Expertise: cloud migration, cybersecurity resilience, digital transformation in regulated industries (healthcare, government, banking). I combine technical acumen, vendor strategy, and user empathy—solving real problems at scale where innovation serves purpose, not just efficiency.

Government & Public Service

Chair, California DGS Process & Procurement Committee • VP & Board Member, CA National Black Entrepreneur Project (NBEP) • Board Member, Silicon Valley Leadership Group (SVLG) • California Small Business Advisory Council (SBAC) Appointee • Board Advisor - HWL (How Women Lead)

What I Bring to Boards

Strategic Leadership & Governance – AI governance, responsible innovation, and ethical deployment in sensitive domains. Understand both business case and governance requirements.

Proven Impact at Scale – Built two operating companies. Track record of securing federal funding, navigating complex partnerships (Walmart, Amazon, CDC, USDA), and delivering measurable outcomes.

Public-Private Partnership Expertise – Navigate government policy, procurement, regulation. Unlock federal funding, build sustainable partnerships with agencies and retail giants.

Technical Acumen + Business Vision – Architect complex systems AND understand strategy. AWS & Microsoft certified. Brings candid, solution-oriented perspective grounded in technical reality.

Executive Leadership – Executive business leader. Authentic commitment to inclusive governance. Goldman Sachs 10KSB alumna, LED CEO, recognized by Silicon Valley Business Journal and SF Business Times.

Education & Credentials

B.S. Computer Science, Southern University

Boardwise Advisory Expert – AI Governance, Cybersecurity & Digital Resilience, Health Tech Strategy, Public-Private Innovation

Goldman Sachs 10KSB Alumna | LED CEO Cohort Member | AWS & Microsoft Certified Partner

Board & Advisory Focus

Seeking board and advisory roles with organizations advancing health equity, responsible AI governance, and technology-driven social impact. Interest areas: health equity platforms, chronic disease prevention, health tech serving underserved populations; AI governance in

healthcare and regulated industries; public-private partnerships addressing national priorities; organizations committed to diverse, inclusive governance; early-stage ventures in health tech and social impact.

Contact

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